



Barbara Sears Joining Strategic Health Care

(December 19, 2018, Washington, D.C.) Barbara Sears, Director of the Ohio Department of Medicaid, will join Strategic Health Care as a Partner on January 1, 2019. Prior to being the Director of the Ohio Department of Medicaid, Barbara served in the Ohio House of Representatives in House District 46. While in the Ohio House, she held leadership positions as the Chair of the House Insurance Committee and Majority Floor Leader. Barbara started her political career serving on the Sylvania City Council.

Barbara was the President and Partner of Noble & Sears, Inc. where she worked for 14 years and was the Senior Vice President at Roemer Insurance managing employee benefits plans. Her background in employee benefits served her well as a legislator and Director of Medicaid. Barbara has a B.S. in Business and will complete her Masters in Health Administration in early 2019.

At Strategic Health Care Barbara will head up state and national projects on health care reform initiatives, working with Senior Partner & Founder Paul Lee and Partners Steve Wermuth, Carolyn Roten and Ernie Cade.

“We are very excited to have Barbara on the Strategic Health Care team,” said firm Founder Paul Lee. “Barbara is known across the nation as a forward-thinking innovator, particularly in Medicaid payment reform initiatives. Our clients will be well-served by her leadership.”

Strategic Health Care was founded in Ohio in 1994. With offices in Washington, D.C., Columbus, Ohio and Kentucky, the health care consulting firm represents a wide variety of health care interests across the country. The firm has established itself as a leader in health care policy and was recognized by Bloomberg Government as one of the top performing lobbying firms. The company’s growing managed care contracting and senior living network division is recognized as a national leader in the field.